

Privacy Policy for Dreamflower.in

Effective Date: 09th June 2026

Last Updated: 09th June 2026

Dreamflower ("Company", "we", "our", or "us") respects your privacy and is committed to protecting your personal information. This Privacy Policy explains how information is collected, used, disclosed, stored, and protected when you visit

<https://www.dreamflower.in/> ("Website") or use our products and services.

By accessing or using our Website, you agree to the practices described in this Privacy Policy.

1. Information We Collect

A. Personal Information

We may collect personal information that you voluntarily provide, including:

- Full name
- Email address
- Phone number
- Postal address
- Company/Organization name
- Billing and payment information
- Information submitted through contact forms
- Information provided during inquiries, registrations, subscriptions, or purchases

B. Non-Personal Information

We may automatically collect:

- IP address
- Browser type and version
- Device information
- Operating system
- Referring website
- Pages visited
- Time spent on pages
- Clickstream data
- Geographic location (approximate)

C. Cookies and Tracking Technologies

We use cookies, web beacons, analytics tools, and similar technologies to:

- Improve website performance
- Remember user preferences
- Analyze traffic patterns
- Enhance user experience
- Support marketing activities

You may disable cookies through your browser settings, though certain features may not function properly.

2. How We Use Your Information

We may use your information to:

- Provide products and services
- Respond to inquiries and support requests
- Process transactions
- Send service-related communications
- Improve website functionality
- Personalize user experience
- Conduct analytics and performance monitoring
- Prevent fraud and unauthorized activities
- Comply with legal obligations
- Send promotional and marketing communications (where permitted)

3. Legal Basis for Processing

Where applicable, we process personal information based on:

- User consent
- Contractual necessity
- Legal compliance
- Legitimate business interests
- Protection of rights and security

4. Sharing of Information

We do not sell personal information.

We may share information with:

Service Providers

Third-party vendors assisting with:

- Website hosting
- Payment processing

- Analytics
- Customer support
- Marketing services
- Email communication

Legal Authorities

When required by law or when necessary to:

- Comply with legal obligations
- Protect rights and property
- Investigate fraud
- Respond to government requests

Business Transfers

In connection with:

- Mergers
- Acquisitions
- Asset sales
- Corporate restructuring

5. Data Retention

We retain personal information only for as long as necessary to:

- Provide services
- Fulfill contractual obligations
- Resolve disputes
- Comply with legal requirements
- Enforce agreements

Retention periods may vary depending on the nature of the information and applicable regulations.

6. Data Security

We implement reasonable technical, administrative, and organizational safeguards including:

- Secure servers
- Encryption where appropriate
- Access controls
- Firewalls
- Regular security monitoring

Despite our efforts, no method of electronic transmission or storage is completely secure, and we cannot guarantee absolute security.

7. Your Privacy Rights

Depending on your jurisdiction, you may have rights to:

- Access your personal information
- Correct inaccurate information
- Request deletion of data
- Restrict processing
- Object to processing
- Withdraw consent
- Request data portability
- Lodge complaints with regulatory authorities

To exercise these rights, contact us using the details provided below.

8. Marketing Communications

You may receive promotional communications from us if you:

- Subscribe to newsletters
- Register for services
- Request information

You may opt out at any time by:

- Clicking the unsubscribe link
- Contacting us directly

Service-related communications may still be sent when necessary.

9. Third-Party Links

Our Website may contain links to third-party websites.

We are not responsible for:

- Privacy practices
- Security measures
- Content of external websites

Users should review the privacy policies of those websites independently.

10. Children's Privacy

Our Website and services are not intended for children under the age of 18.

We do not knowingly collect personal information from minors. If such information is identified, we will take appropriate steps to delete it.

11. International Data Transfers

Information may be processed or stored in locations outside your state or country where data protection laws may differ.

By using the Website, you consent to such transfers where legally permitted.

12. Analytics Services

We may use analytics tools such as:

- Google Analytics
- Search Console
- Advertising platforms
- Heatmap and performance monitoring tools

These tools help us understand user behavior and improve services.

Users can manage tracking preferences through browser settings and applicable opt-out tools.

13. Payment Information

If payments are processed through the Website:

- Payment information may be handled by secure third-party payment gateways.
- We do not store complete payment card details on our servers unless specifically required and legally permitted.

14. Compliance with Indian Laws

Dreamflower endeavors to comply with applicable Indian privacy and data protection laws, including:

- Information Technology Act, 2000
- Information Technology (Reasonable Security Practices and Procedures and Sensitive Personal Data or Information) Rules, 2011
- Digital Personal Data Protection Act, 2023 (where applicable)

15. Changes to this Privacy Policy

We may update this Privacy Policy periodically.

Changes become effective upon posting on this page. Continued use of the Website after updates constitutes acceptance of the revised policy.

Users are encouraged to review this page regularly.

16. Contact Information

For questions, concerns, or privacy-related requests, please contact:

Dreamflower

Website: <https://www.dreamflower.in/>

Email: sales@dreamflower.in

Phone: +91 93870 88144

Address:

Dreamflower Housing Projects (Pvt) LTD
49/1295 E, 'Dreamflower' Ponekkara Road,
Edappally.P.O
Kochi-682024

Consent

By using <https://www.dreamflower.in/>, you acknowledge that you have read, understood, and agreed to this Privacy Policy.